

EquityNet offers incubators and entrepreneurs software and services that provide cost-effective ways to analyze a business, support the growth of a business, and improve chances of raising capital. EquityNet's solutions use proprietary, automated processes to generate high-quality results at relatively low costs.

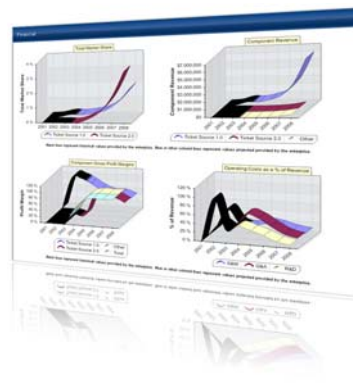
## Enterprise EA Analyzer

Enterprise Analyzer (EA) is a powerful tool for characterizing an emerging business, analyzing and benchmarking a business, and tracking business performance. Entrepreneurs can use the resulting Enterprise Analysis Report to communicate their investment opportunity to grant providers and investors, and incubator managers can use the collective EA Reports to communicate incubator success metrics with their communities and stakeholders.

- ✓ EA helps entrepreneurs fully characterize their business venture
- ✓ EA estimates the market value and investment IRR of a business
- ✓ EA estimates the risk profile of a business based on 30+ attributes
- ✓ EA identifies deficiencies in a business's cash flow/capitalization plan
- ✓ EA benchmarks a business with competing businesses

Entrepreneurs can follow these 3 steps to use Enterprise Analyzer:

- 1) Register at EquityNet to submit their business information to EA
- 2) Receive an Enterprise Analysis Report on their business
- 3) Share their EA Report with incubator managers and other entities



**Call or email us to receive a sample Enterprise Analysis Report and demo of EA**

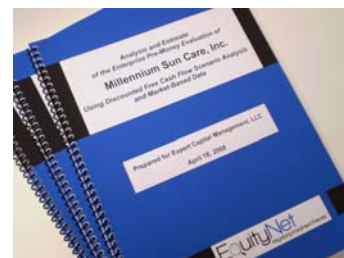
## EquityNet Services

EquityNet can help investigate a business's market(s), gather competitive intelligence, develop financial projections, and value a business. EquityNet's "Entrepreneur Assistance" services start at \$900 and are often completed in less than two weeks.

Incubator/Entrepreneur Assistance services offered by EquityNet:

- ✓ Technology Assessment
- ✓ Market and Competitive Analysis
- ✓ Financial Modeling
- ✓ Business Valuation (3 Levels)

To learn more, visit [www.equitynet.com/consultingservices.aspx](http://www.equitynet.com/consultingservices.aspx)



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