



# ADD VALUE TO YOUR BUSINESS COUNSELING SERVICES

## Would you like to create additional advisory opportunities with clients?

Thousands of financial professionals, including business incubators, accountants and business consultants use ProfitCents to attract and retain the best clients, and uncover new advisory opportunities.

- Truly position your business incubator as a trusted counselor
- Help clients create more compelling loan and funding requests
- Perform a financial analysis for all of your clients
- Access private company industry benchmarks and trends in real-time



### FEATURES

- Translates financial information into plain English
- Generates a management report for clients of all sizes in a matter of minutes
- Creates a report card highlighting strengths and weaknesses
- Utilizes a scoring system based on trends and peer group comparisons
- Calculates cashflow statements and forecasts
- Performs what-if analysis and budget projections
- Integrates seamlessly with QuickBooks, Peachtree, Excel and most general ledger software packages
- Supports analysis for individuals, for-profits and nonprofits

*"The more we use ProfitCents, the more our clients see us as trusted financial advisors, rather than just accountants."*

Tom Boles, Partner  
Kraft CPAs, PLLC  
Nashville, TN

*"Preparing the ProfitCents report is one of the highest-profit functions we perform, up to and including tax returns."*

Michael Deusch, Partner  
Michael S. Deusch & Associates, Inc.  
Hanover, MA



Deloitte's Technology Fast 500  
October 2007



"Best for feedback on your finances"  
March 2007

To learn more, go to [www.sageworksinc.com](http://www.sageworksinc.com)