



## Analysis & Capitalization System for Entrepreneurs

Business Plan to  
Funding Success



Entrepreneurs can use EquityNet's patented web-based Enterprise Analyzer to create, analyze, and optimize a customized business plan – and then easily share their optimized business plan with EquityNet members, including capital providers, business supporters, and others. One year of unlimited use is \$250/company.

**Enterprise EA Analyzer™**

Plan Input      Analysis Output

Patent Protected

Entrepreneurs, incubators, business consultants, and government programs use Enterprise Analyzer to:

- ⇒ Produce a streamlined business plan that presents a business more effectively than traditional plans.
- ⇒ Optimize business planning and projections such as revenue, operating costs, and capitalization.
- ⇒ Estimate a market-based pre-money valuation and assess the risk and return profile of a business.

Enterprise Analyzer was designed by investors and offers unrivaled analysis and benchmarking capabilities:

- ⇒ EA estimates business survival risk based on 500,000 actual cases of enterprise failure and success.
- ⇒ EA estimates business valuation based on over 3,000 private and public market ratios and factors.
- ⇒ EA benchmarks a wide, granular range of business parameters against those of peer businesses.

### Features of Enterprise Analyzer

- ✓ Startup or Mature Businesses
- ✓ Multifactor Peer Benchmarking
- ✓ Statistical Risk Analysis / Profile
- ✓ Valuation / Investment Estimates
- ✓ Cash Flow / Capitalization Analysis
- ✓ Business Case Scenario Analysis
- ✓ Business Plan (Free)
- ✓ Enterprise Analysis (\$250)

“Enterprise Analyzer is a fantastic tool because it allowed me to understand the risks of my business and to identify my strengths and weaknesses. It helped me think through all the pieces of my business while putting together my business plan. My Enterprise Analysis provided a good starting point for discussions with potential investors and ensured that I look at all the pieces of my business that investors consider.”

*Luke Ford, Chief Executive Officer, My Computer Works*